

Colorful Impression Landscapes



CL# 918403

Winter/February 2009



Nandina



Agapanthus



Daylilies

“We are very pleased to have Colorful Impression servicing our community. When they started, our property had a lot of landscape issues — Ana and Pablo have addressed every single one of them. Our community has never looked nicer or been more well taken care of. I am so glad they are with us now.”

Ron L., Community Director,
Americana Apartments,
Rohnert Park, CA

Is your contractor’s pruning technique costing you thousands in new landscape renovation every year?

Do you recognize these plants on the left? You probably have some on your property right now but don’t know it.

All three of these plant varieties have a long lifespan in our region. When pruned properly, they **can produce beautiful flower and color displays all year long.** How often are these varieties in bloom on your property? How can you benefit from knowing if the right pruning techniques are happening for each plant, tree and shrub?

Landscape maintenance is a combination of enduring physical work and a deep understanding of plant biology. It takes **a strong commitment to perform the right pruning technique for each individual plant** consistently. Results are not always immediate, but once plants have adjusted and new sprouts take

hold, **the varieties you thought were old and needed replacing will thrive once more.** You’ll see healthier plants with more frequent blooms that last longer. The transformation of your old landscape can be breathtaking.

Did you know? With the right pruning techniques you can get as many as **three flower producing cycles in one year with certain plants, guaranteed.**

Rejuvenation pruning is seldom performed by most contractors. Reasons it may not be happening on your property might be because rejuvenation pruning requires:

- Precise timing
- More time to do it right

(continued, over)

WINTER SPECIAL*

FREE TREES or PLANTS (a \$350 value!)

Receive a complimentary site assessment
and your choice of:

2 FREE TREES* (installed)

OR

**10 FREE 5-gallon &
5 FREE 1-gallon PLANTS* (installed)**

www.colorfulimpression.com/contact

Contact us by March 30, 2009 — quantities are limited!

*Requires signed maintenance contract.

How to get more out of your old landscape – *without replacing a single plant.*

(cont')

- Deep knowledge of plant biology and identification

Also, most landscapers' mow and blow attitude is easier and cheaper for them (but not for you).

Are your contractors' pruning methods helping, or hurting? Although pruning is part of any maintenance contract, most



Cercis occidentalis

contractors prefer to use only one pruning method for all plants. Why? It saves them time on labor and on disposing old plant growth. But the cost of replacing, instead of rejuvenating, is high; one of

the biggest (hidden) costs shows up on your water bill each month.

Improper pruning techniques require plants to use more water to support forced aggressive growth. Signs your plants are suffering include lack of blooms, leggy growth and shorter life spans – all symptoms which most contractors will tell you they can fix by replacing everything.

If this sounds familiar to you, maybe it's time for a more sustainable approach.

– Ana

Owner, Colorful Impression Landscapes
For more information about sustainable pruning practices and how to improve your landscape's health and beauty, call Colorful Impression Landscapes today, 707-396-6378. One call could save you thousands of dollars in unnecessary renovations and drastically reduce your water bill.

Colorful Impression Landscapes is a licensed full service commercial landscape management contractor specializing in sustainable management, design/build and asset protection analysis. Rejuvenation pruning is performed regularly to help clients save money and reduce water use.

For more information, or to schedule a complete no-cost, no-obligation site assessment, contact Ana at 707-396-6378.

*** Winter Special ***
Contact us by
March 30th
Hurry —
Quantities are limited!

WINTER SPECIAL — (Get ready for Spring!)

FREE Consultation: You'll receive a complete site specific assessment by a professional Qualified Water Efficient Landscaper (QWEL). Protect and preserve your valuable resources. Learn more about sustainable practices today.

FREE Trees or Plants: Professional planting and installation included. (A signed maintenance contract is required.)

CONTACT US by March 30th!

- Go to www.colorfulimpression.com/contact
- Fill in your contact details
- Mention this offer in the comment section

This offer is available only to select Property Management Companies in Sonoma, Marin & Napa counties.

Offer ends 3/30/09.

Colorful Impression Landscapes

Serving Sonoma, Marin & Napa Counties

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